

Research for Countering Uncertainty

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The journal *Tripodos*, published by the Blanquerna School of Communication and International Relations of the Ramon Llull University and twenty-five years after its foundation, reaches its 50th edition. The political, economic, cultural, social, and technological transformations of the last quarter of a century have impacted the creative industries, especially the Communications Industry.

Tripodos has occasionally published scientific research on these changes, phenomena, and events, such as the expansion of the Internet to the Coronavirus pandemic, with the utmost rigor and timeliness.

To our readers, authors, reviewers, editorial board members, and publication and institution managers who have carried out this mission, we express our gratitude in these opening lines. We also encourage them, and the rest of our scientific community members, to continue contributing to this task. Their work has always been and will continue to be essential in managing and transmitting *Tripodos'* broad field of knowledge. The journal's current team intends to maintain and raise the quality standards as much as possible, ensuring that the articles continue to be prestigious and valuable to the theoretical and practical investigative practice of communication.

The celebration of *Tripodos'* 50th edition will take place within a greatly complex and uncertain international climate. This context is the main reason that warrants the journal's relevance and invites optimism regarding its future. The 50th edition covers the crucial issue of gender, in particular, the intersection of gender with communication and technology. With this monograph, we will continue to delve into a field, which we formerly explored, with the following topics and editors (arranged in descending order by year):

No. 49 (2020): Communication Flows in the European Elections: Amid Populism and Euroscepticism

Germán Llorca-Abad, Guillermo López-García (University of Valencia, Spain)

No. 48 (2020): Advocating United Nations Sustainable Goals Through Strategic Diplomacy

Enric Ordeix (Ramon Llull University, Spain), James Gregory Payne (Emerson College, USA), Josep-Lluís Micó (Ramon Llull University, Spain)

Vol. 2 No. 47 (2020): Communication in COVID-19 Crisis

Emiliana de Blasio (LUISS Guido Carli University, Italy), Patricia Coll-Rubio (Ramon Llull University, Spain)

Vol. 1 No. 47 (2020): Communication in COVID-19 Crisis

Emiliana de Blasio (LUISS Guido Carli University, Italy), Patricia Coll-Rubio (Ramon Llull University, Spain)

No. 46 (2020): Universal Access and Digital Empowerment of Citizens Facing the Inequality Gap

Ignacio Aguaded (University of Huelva, Spain), Paloma Contreras-Pulido (International University of La Rioja, Spain)

No. 45 (2019): Advanced Public Relations: Trust

Joan Cuenca-Fontbona (Ramon Llull University, Spain), Iván Puentes-Rivera (University of A Coruña, Spain)

No. 44 (2019): Trends and Communication Challenges

No. 43 (2018): Advertising in the Google Era

Cristina Martorell-Castellano, Carolina Serra-Folch (International University of Catalonia, Spain)

No. 42 (2018): New Perspectives on Cross-Cultural Communication and Corporate Diplomacy

James Gregory Payne (Emerson College, USA), Enric Ordeix and Josep Rom (Ramon Llull University, Spain)

No. 41 (2017): Cine negro, 'thriller' y policíaco español. Una perspectiva histórica

Rubén Higuera-Flores (Complutense University of Madrid, Spain), José Luis-López-Sangüesa (Complutense University of Madrid, Spain)

No. 40 (2017): Nuevas formas de consumo audiovisual en la era digital

Jéssica Izquierdo-Castillo (Jaume I University of Castellón, Spain), Francesc Vilallonga (Ramon Llull University, Spain), Philippe Meers (University of Antwerp, Belgium)

No. 39 (2016): Social Networks, Politics and Democracy. Towards Hybrid Political Communication

Andreu Casero-Ripollés (Jaume I University of Castellón, Spain), Albert Sáez-Casas, Elena Yeste-Piquer (Ramon Llull University, Spain)

No. 38 (2016): Innovación en periodismo visual: Oportunidades y desafíos para la conceptualización, el ejercicio y el consumo

Bella Palomo (University of Málaga, Spain), Mario Pérez-Montoro (University of Barcelona, Spain)

No. 37 (2015): New Corporate Social Responsibility Challenges: Sustainability, Social Commitment and Innovation

Georgiana F. Grigore (Bournemouth University, UK), Enric Ordeix, Josep Rom (Ramon Llull University, Spain), Alin Stancu (Bucharest University of Economic Studies, Romania)

No. 36 (2015): From Spectators to Users: Exploring the Ongoing Transformation of Media Audiences

Peter Lunt (University of Leicester, UK), Miguel Vicente-Mariño (University of Valladolid, Spain)

No. 35 (2014): Media, Religion and the Digital Age

Miriam Díez, Jordi Sánchez (Ramon Llull University, Spain)

No. 34 (2014): La comunicació política avui: Entre nous mitjans i velles lògiques

Andreu Casero-Ripollés (Jaume I University of Castellón, Spain), Elena Yeste-Piquer (Ramon Llull University, Spain)

No. 33 (2013): Ràdio i continguts sonors. Del mitjà analògic tradicional a la recerca de nous models de negoci de l'àudio digital

Toni Sellas (University of Girona, Spain)

No. 32 (2013): Nous temes, mètodes i teories en la investigació de les polítiques culturals i de comunicació a Espanya

David Fernández-Quijada (Autonomous University of Barcelona, Spain), Miguel Ángel Casado (University of the Basque Country, Spain)

No. 31 (2012): Tendències en documentació dels mitjans de comunicació

Javier Guallar (University of Barcelona, Ramon Llull University and Open University of Catalonia, Spain)

No. 30 (2012): The Arab Revolutions and the Media

No. 29 (2012): Talese, periodista

No. 28 (2011): Neopublicitat

Joan Sabaté, Josep Rom (Ramon Llull University, Spain)

No. 27 (2010): Televisió d'entreteniment o entretenir-se a la televisió

Carme Basté (Ramon Llull University, Spain)

No. 26 (2010): Les cares de la música. L'audiovisualització de la música
Jaume Radigales (Ramon Llull University, Spain), Josep Lluís i Falcó (University of Barcelona, Spain)

No. 25 (2009): La lluita de la memòria. Dolor, oblit i el passat a revisió
Elena Yeste-Piquer (Ramon Llull University, Spain)

No. 24 (2009): Global Public Relations: Trends and Challenges
Larissa A. Grunig, James E. Grunig (University of Maryland, USA)

No. 23 (2008): Més finestres per a la informació. Tendències en periodisme i nous suports
Pere Masip-Masip, Josep-Lluís Micó (Ramon Llull University, Spain)

No. 22 (2008): Ciència i mitjans: Les dificultats de la divulgació

No. 21 (2007): Teleporqueria

No. 20 (2007): Els clàssics del periodisme català: De la Renaixença a la Guerra Civil

No. 19 (2006): Essència o suplement. La literatura a la premsa d'avui

No. 18 (2006): L'home anunci. La publicitat en el món contemporani

No. 17 (2005): Els intel·lectuals a l'edat de la comunicació i l'espectacle

No. 16 (2005): El documental

No. 15 (2004): Miscellaneous Issue

No. 14 (2003): Els reptes de la cultura catalana a l'era digital

No. 13 (2002): El sentit de l'humor

No. 12 (2002): La influència de la narració cinematogràfica en els mitjans de comunicació (II)

No. 11 (2001): La influència de la narració cinematogràfica en els mitjans de comunicació (I)

No. 10 (2000): Miscellaneous Issue

No. 9 (2000): Miscellaneous Issue

No. 8 (1999): Miscellaneous Issue

No. 7 (1999): Miscellaneous Issue

No. 6 (1998): Violència i televisió

Jordi Busquet-Duran (Ramon Llull University, Spain)

No. 5 (1998): Miscellaneous Issue

No. 4 (1997): Miscellaneous Issue

No. 3 (1997): Miscellaneous Issue

No. 2 (1996): Miscellaneous Issue

No. 1 (1996): Miscellaneous Issue